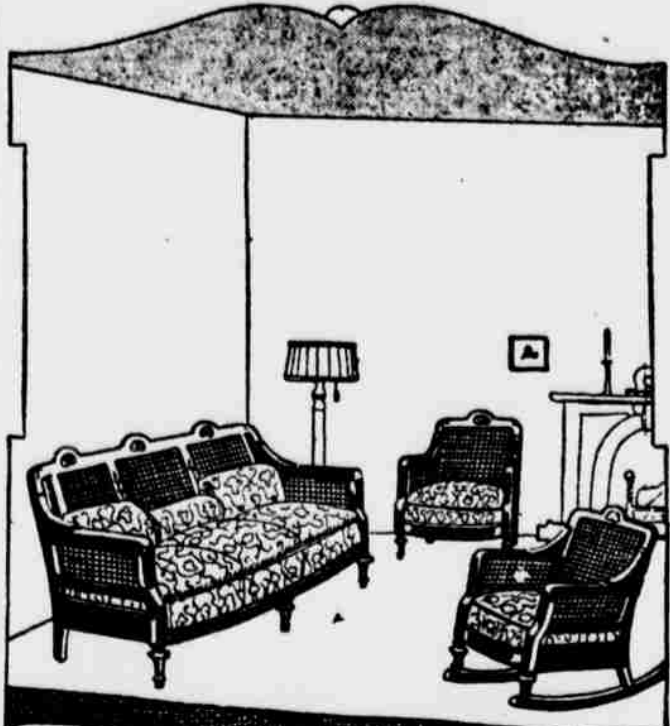


The MID-WINTER SALE of FURNITURE

Antique mahogany finished
Suite with damask uphol-
stery. Three pieces, \$128.00
Illustrated below

Macy's

HAVING adhered faithfully during sixty-one years to our policy "the same or better quality merchandise at prices lower than elsewhere," we feel that we have created a reputation which will serve now as adequate propaganda for this event—without further comment on its merits from us.



Living Room Furniture

TAPESTRY UPHOLSTERED SUITE, consisting of Davenport with upholstered seat and cane back, Chair and Rocker to match, with cane seats and cane backs. Frames of birch in mahogany finish. The back may be removed from the Davenport, thus converting it into a Day Bed. The Tapestry Covering is also removable and can be interchanged to fit any of three different styles of these suites. Three pieces. \$151.00

THREEPIECE SUITE, covered with tapestry. Davenport, \$70.50
Arm Chair and Rocker, \$40.50 ea.

ODD PIECES—MISSION STYLE
Book Cases, \$16.49 to \$58.25
Rockers, leather seats, \$9.74
Tables, \$17.24 to \$34.25
Desks, \$24.74
Foot Stools, \$7.49

COUCHES
Tapestry Box Couch with three foot separate mattress, \$54.25
Genuine Leather Couches, \$45.25
Imitation Leather Couches, \$28.50
Tapestry Couches, no tufting, \$40.25

TABLES
Mahogany finish, gate leg, \$11.49
Nest of three Mahogany Tables, \$19.49

MAF—Sixth Floor.

THREE PIECE SUITE, consisting of Davenport, Arm Chair and Rocker, with cane backs and under arms. The seats are covered with an excellent grade of figured velvet, \$169.00

TEA WAGONS
Brown mahogany, \$19.49
Brown fibre rush, \$17.24
Ivory enamel, fibre and cre-
tome underglass tray, \$19.49

MUFFIN STANDS
Mahogany finish, \$2.49
FIBRE RUSH FURNITURE
Brown Arm Chair, \$6.94
Settee to match, \$10.49



Queen Anne motif Arm Chair, upholstered in blue velvet, \$34.75

Mulberry velvet Arm Chair, with loose cushion seat, Louis XVI. Motif, \$34.75

Fireside Chairs, upholstered in a choice of tapestries, \$29.50

MAF—Sixth Floor.

Framed Mirrors

AT HALF PRICE

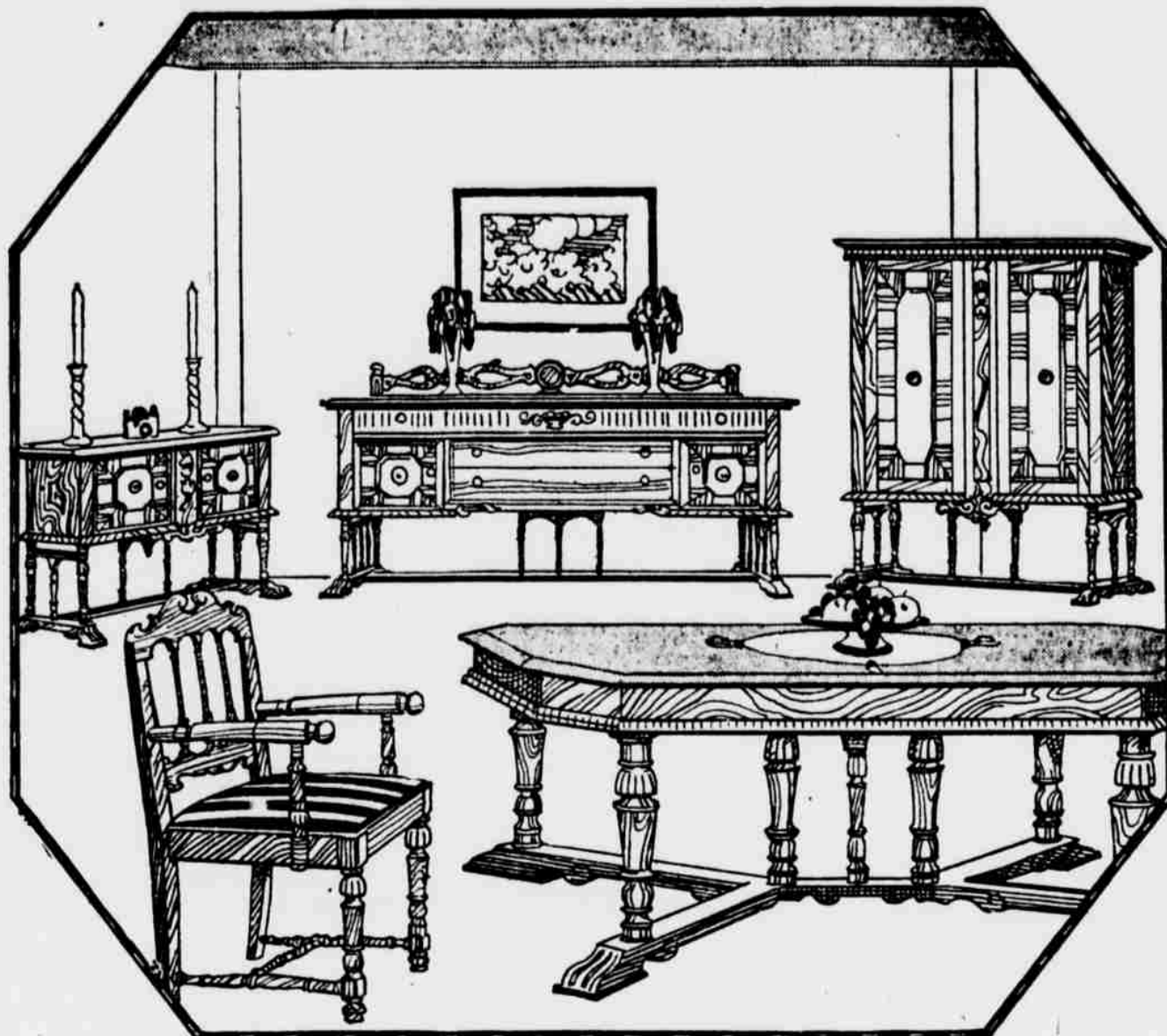
Purchased specially for this event at remarkable reductions. Only a limited number, but the assortment includes period styles adapted from the French, English and Colonial American.

Gilt and wood frames in various styles and shapes.

A FEW HAND-CARVED

	Would usually be	SALE
14 Mirrors	\$5.94 to \$9.94	\$2.89 to \$4.96
23 Mirrors	10.49 to 19.89	5.24 to 9.74
35 Mirrors	22.49 to 30.25	10.94 to 14.89
10 Mirrors	32.75 to 49.50	16.24 to 24.74

MAF—Fourth Floor, 34th Street.



Dining Room Suites

TEN PIECE SUITES include Buffet, China Closet, Extension Table, Serving Table, five Side Chairs and one Arm Chair. NINE PIECE SUITES do not include Serving Table.

AN ITALIAN DESIGN has been adapted to modern needs in the suite pictured above. The rare dignity of proportion and beauty of outline which mark the furniture of the Renaissance era have been faithfully reproduced. The cabinet work shows consummate skill; solid hand veneered American Walnut is combined with a very small amount of gumwood. Ten pieces. \$446.00

AMERICAN WALNUT veneered is an appropriate medium for the development of a sturdy Elizabethan motif. The chair seats are of brown Spanish leather. Nine pieces, 54 in. table. \$286.19
Ten pieces, 54 in. table. \$259.69
Nine pieces, 48 in. table. \$253.44

SOLID MAHOGANY is used almost entirely in a suite of Louis XVI. motif. Only the hidden or least conspicuous parts are veneered. Chair seats are covered in blue leather. Ten pieces. \$253.00
IN AMERICAN WALNUT, veneered. \$271.18

QUARTERED GOLDEN OAK has beauty of grain admirably displayed in a dull finished suite of Louis XIV. motif. Chair seats of brown Spanish leather strike a harmonious note; 54 inch extension table. Nine pieces. \$268.44

A FOUR PIECE SUITE in American walnut veneered Queen Anne motif, includes the four major pieces (54 inch table). \$264.25
It may be matched with chairs at various prices.

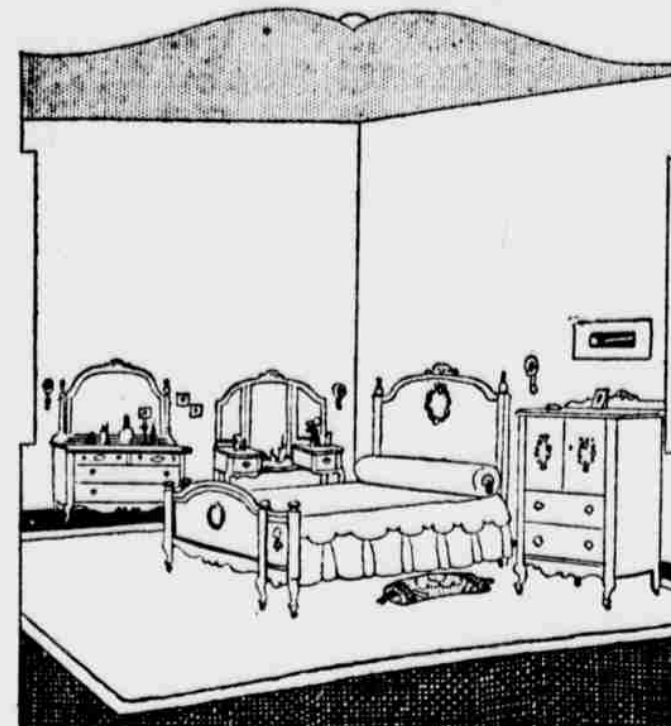
QUARTERED GOLDEN OAK lends a new charm to the quaintness of a suite of Jacobean inspiration. The chair seats are of brown Spanish leather. Nine pieces, 54 in. table. \$279.69

FUMED OAK FINISH has given the unobtrusive quality consistent with the severe simplicity of a Mission style suite of quartered oak. The chair seats are of brown Spanish leather. Nine pieces, 48 in. table. \$192.69

VENEERED MAHOGANY OR AMERICAN WALNUT are effective in a suite of Louis XVI. motif. The chair seats are covered in brown leather. Ten pieces. \$273.00

CHINA CLOSETS—ONE OF A KIND—are included in this sale at worth while reductions. A partial list follows:—
Walnut, veneered. Originally \$47.75, SALE \$30.25
Fumed Oak. 30.25 19.49
Fumed Oak. 39.25 25.75
Jacobean Oak. 37.50 24.74
Mahogany, veneered. 48.25 31.75

MAF—Sixth Floor.



Bedroom Furniture

AN IVORY ENAMEL SUITE anticipates every need of the modern Bedroom and embodies it charmingly in furniture with the graceful contour of its Louis XV. antecedents. Illustrated below, centre.

Full size Bed, \$93.50 | Chair, \$15.74
Twin Beds, each, \$88.75 | Rocker, 16.49
Chiffonette, 114.00 | Bench, 14.24
Dressing Table, \$55.25 | Writing Desk, 52.50
Dresser, 118.00 | Night Stand, 24.74

FOUR PIECE SUITES

IN MAHOGANY VENEERED | IN AMERICAN WALNUT VENEERED
Dresser, \$56.25 | Dresser, \$57.75
Chiffonette, 44.25 | Chiffonette, 45.75
Full size Bed, 34.50 | Full size Bed, 36.25
Toilet Table, 37.25 | Toilet Table, 38.50

BEDROOM SUITES

IN MAHOGANY VENEERED | IN AMERICAN WALNUT VENEERED
Dresser, \$90.25 | Dresser, \$92.50
Chiffonette, 72.25 | Chiffonette, 74.50
Toilet Table, 72.25 | Toilet Table, 74.50
Single or full size Bed, 60.25 | Single or full size Bed, 62.50

FOUR PIECE SUITES

IN MAHOGANY VENEERED | IN AMERICAN WALNUT VENEERED
Dresser, \$45.25 | Dresser, \$46.50
Chiffonette, 42.50 | Chiffonette, 44.25
Toilet Table, 36.25 | Toilet Table, 37.75
Full size Bed, 38.50 | Full size Bed, 40.25

Metal Beds—Regulation Sizes.

TWO INCH CONTINUOUS POST BED with five filler rods, 45 inch headboard and 33 inch footboard, in white or ivory enamel. \$10.94
WHITE OR IVORY ENAMEL bed with 1 1-16 inch posts capped with fancy brass caps. Five filler rods. \$7.94

DROP SIDE STEEL CRIB, with best link fabric spring, reinforced at each end with nine helical springs. White or ivory enamel finish. \$6.49. BRASS BEDS \$6.49.

STEEL BEDS—\$7.94 to \$40.25. CRIBS—\$7.49 to \$50.75.

MAF—Sixth Floor.

Hair Mattresses

MADE IN OUR OWN WORKROOMS by experts. Covered in best quality A C A ticking.

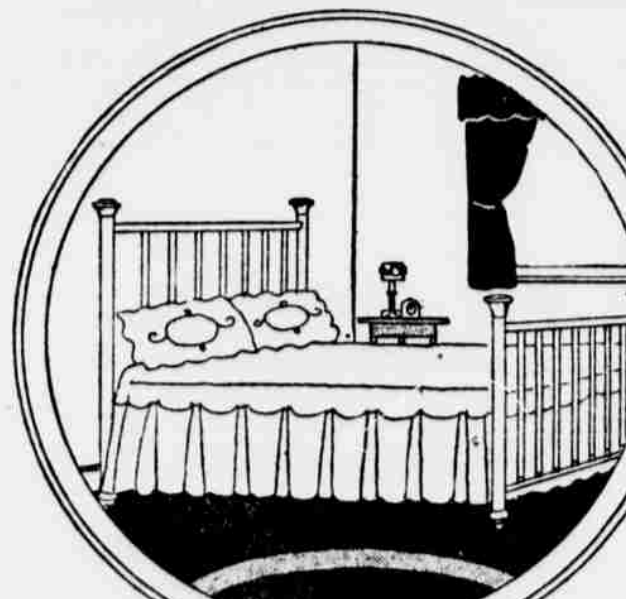
	Empire	Mixed	Triple
2 ft. 3 in.,	\$10.71	\$8.93	\$12.71
2 ft. 6 in.,	16.01	13.49	18.21
3 ft.,	19.21	15.94	23.43
3 ft. 6 in.,	23.43	19.43	25.78
4 ft.,	25.78	21.24	28.39
4 ft. 6 in.,	28.39	23.19	32.34

Box Springs for Wood or Metal Beds

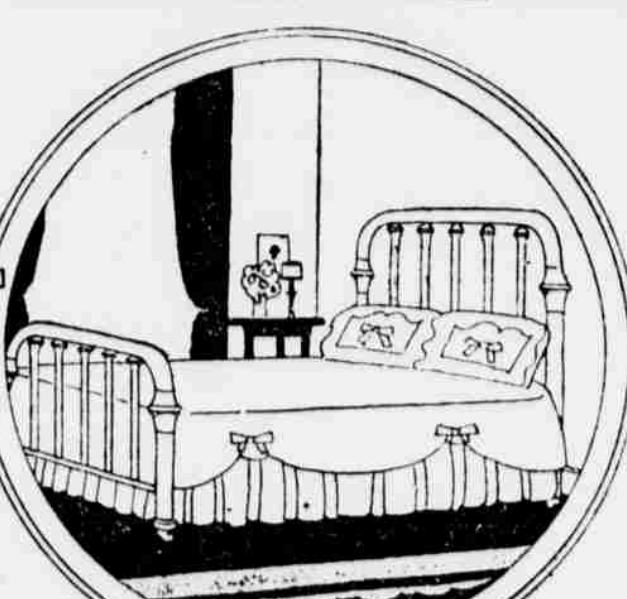
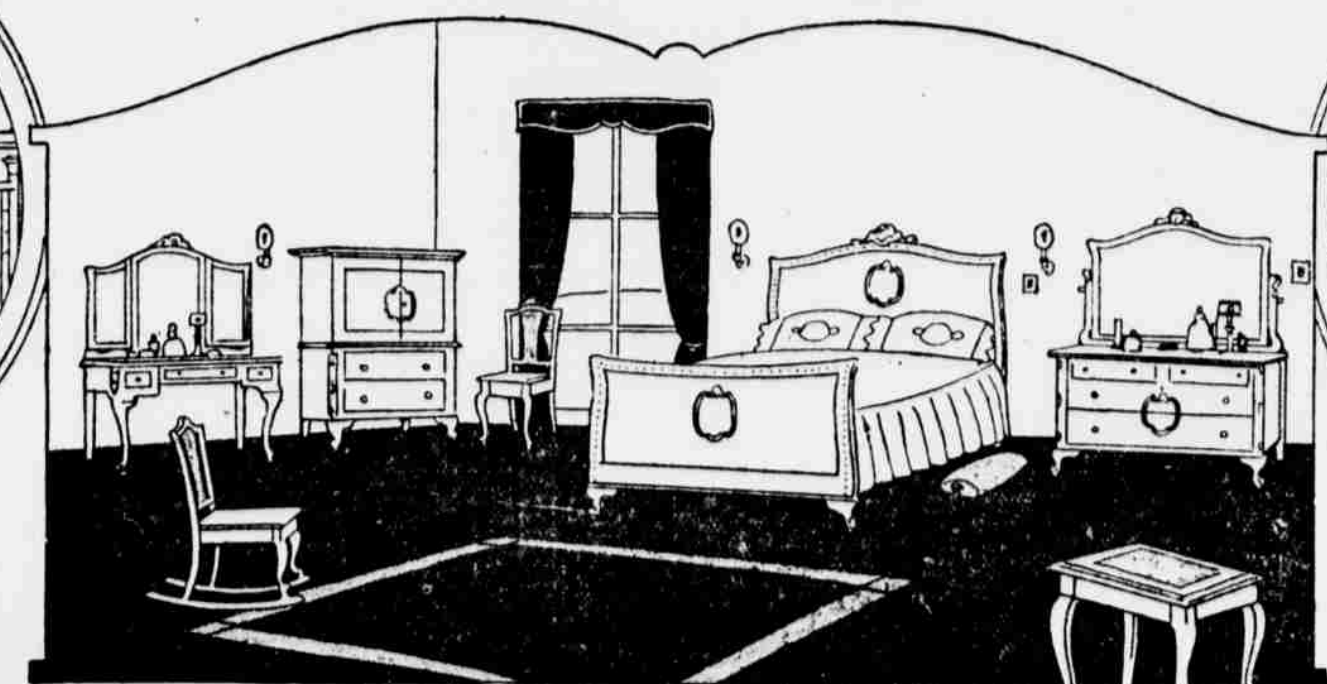
All sizes up to 4 ft. 6 in. Upholstered with fine grade tempered steel springs and covered in good blue and white striped ticking.

Shelf Box Springs, \$19.49; Rabbit Edge Springs, \$21.24; Open Construction Springs, \$23.24

MAF—Sixth Floor.



BRASS BED—Colonial style with two inch posts, seven one inch filler rods and 1 1/4 inch square cross rods. Regulation sizes, in bright or satin finish. \$25.25



BRASS BED, with two inch continuous posts, one inch filler rods and fancy rod ends. Regulation sizes, bright or satin finish. \$25.25

Blankets
Specially
Priced

White Blankets with pink or blue striped borders. Wool and cotton mixed. For single beds, \$2.96 and \$3.49; for full size beds, \$3.69 pr.
Gray Blankets, extra heavy weave, wool and cotton mixed. Colored stripe border. For full size beds, \$5.24 pr.

MAF—Basement, Rear

R.H. Macy & Co

Herald Square

New York

Blankets
Specially
Priced

Flannel Blankets—wool and cotton mixed, in color combinations. For full size beds, \$4.69 pr.
Wool Blankets, with just enough cotton woven in to prevent serious shrinkage. White, with colored ribbon binding. For single beds, \$5.49 ea.; for double beds, \$6.19 pr.; for extra large beds, \$6.69 and \$7.89 ea.

MAF—Basement, Rear

McCoy's Attractions Are Prices—Quality—Service

Macy's

Herald Square,
Broadway, 24th to 25th St.
Tel. Greeley 6100.
United States Food Administration
License Number G02860.
MAIL ORDERS PROMPTLY AND
CAREFULLY FILLED.

Items Indicated by * Are

SALE OF CEREALS, BEANS AND FLOUR

*Extra Quality Unpolished Head Rice—
10-lb. cotton bag, \$1.34
5-lb. cotton bag, .68
2-lb. carton, .28
Special Sale of Quaker or Mott's Oats—Reg. carton, 8c
*Sale of "Lily White" Brand, Hecker's, Pillsbury or Gold Medal Flour—12-lb. bag, 74c

Hecker's Cream, Self-Raising Flour—15-lb. carton, 21c each

Hecker's Cream Flour—Large carton, 23c; medium carton, 12c

*Virginia Southern Flat Ground Yellow or White Cornmeal—5-lb. bag, 39c

Quaker Puffed Wheat—Large size carton, \$1.39; each, 12c

*Fancy Marrow Beans, Pea Beans or Yellow Eye Beans—5-lb. bags, 89c

*Fancy California Dried Lima Beans—5-lb. bag, 68c

Fancy Red Beans—5-lb. bag, 68c

A SPECIAL SALE OF ENRIGHT'S ALL O' THE WHEAT FLOUR

Enright's All o' The Wheat Flour is ground by the old style stone process and is just what the name implies—all of the wheat berry makes delicious whole wheat bread; made by the Old Fashioned Millers. 20-lb. bag, \$1.34 10-lb. bag, 69c

A SPECIAL SALE OF CANNED GOODS

Tomato Puree, "Plainville" Brand—For Soups, Sauces, etc. Made from whole, red ripe tomatoes; our res. price, 10c; this sale, 10-c. sanitary cans, each 8c

*A Special Sale of "Lily White" Brand Tomatoes—Maryland pack; No. 2 cans; this special sale, \$1.59 dozen; each 14c

A Special Sale of Wisconsin Sifted Peas, "Tall-Gate" Brand—Small tender Peas; No. 2 cans; this sale, \$2.19; each, 19c

A Special Sale of Franco-American Food Company's French Style Puree of Tomato Soup—Prepared according to the recipe of A. Bismont; sanitary quart cans, verified price, sold elsewhere at 35 to 38c; our price this sale, \$2.34; each, 31c

"Jasmine" Brand Maine Style Corn—No. 2 cans; our reg. price, 18c; for this special sale, \$1.89; each, 16c

"Jasmine" Brand Marrowfat Peas—Large, sweet peas, in the No. 2 can, our reg. price, 18c; this sale, \$1.74; each, 15c

"Mother's Delight" Brand Maine Style Sugar Corn—Packed in No. 2 cans; for this special sale, \$1.84; each, 16c

A Special Sale of Red Beans, "Duro" Brand—No. 2 cans; our regular price 12c; this sale, \$1.06; each, 9c

A Special Sale of "Lily White" Brand Grated Maine Corn—Regular price 19c; this sale, \$1.97; each, 17c

California White Asparagus, "R. H." Brand—No. 2 square cans, packed by R. Hickmott Canning Co. It is prepared where grown and placed in cans immediately at time of cutting. Can contains 30 to 35 stalks; our regular price, 29c; this sale, \$3.97; each, 34c

"Webster" Brand Best Spinach—Finest quality packed; 1-lb. 14-c. cans; our regular price, 22c; this sale, \$2.24; each, 19c

A Special Sale of Italian Style Spaghetti, "Lily White" Brand—Prepared from the purest ingredients after the recipe of a famous Italian chef; 1-lb. 2-c. cans; this sale, \$1.74; each, 15c

10-c. can, doz., 99c; each, 9c

A Special Sale of "Griffin" Brand California Green Gages or Egg Plums—in heavy 4-c. can; this sale, \$1.54; each, 15c

Apple Sauce Clark's—The fine quality packed; cans containing 1-lb. 15-c.; our regular price, 29c; this sale, \$2.79; each, 26c

A Special Sale of California Orange Marmalade—"Del Monte" Brand; finest quality packed; 12-c. cans; this sale, \$2.19; each, 19c

"American Beauty" Brand Early June Tomatoes, 5-lb. cans; this sale, \$2.79; each, 27c

"Lily White" Brand "Lily White" Brand—2-lb. cans; this sale, \$2.19; each, 21c

"Sifted Early June Peas"—"Lily White" Brand—2-lb. cans; this sale, \$2.19; each, 21c

"Jasmine" Brand Marrowfat Peas—2-lb. cans; this sale, \$2.19; each, 21c

"Lily White" Brand Red Kidney Beans—2-lb. cans; this sale, \$2.19; each, 21c

"Cut Stems Beans"—"Jasmine" Brand—2-lb. cans; this sale, \$2.19; each, 21c

"Cut Golden Wax Beans"—"South Syracuse" Brand—2-lb. cans; this sale, \$2.19; each, 21c

"Peas"—"Brand Yellow Caring Peas"—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand Yellow Chick Peas—No. 2 cans; this sale, \$2.19; each, 21c

"Curlew" Brand California Peas—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand Columbia River Salmon—No. 1 tins; this sale, \$2.19; each, 21c

Portuguese Boneless Sardines—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand Sweet Corn—No. 2 cans; this sale, \$2.19; each, 21c

"American Beauty" Brand Succotash—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand Spinach—No. 2 cans; this sale, \$2.19; each, 21c

California Brussels Sprouts—No. 2 cans; this sale, \$2.19; each, 21c

"Messenger" Brand Sweet Potatoes—No. 2 cans; this sale, \$2.19; each, 21c

Rhubarb—"Silver Lake" Brand—No. 3 cans; this sale, \$2.19; each, 21c

"Friends" Brand Tomatoes—quart jar; this sale, \$2.19; each, 21c

"Jasmine" Brand Tomatoes—No. 2 cans; this sale, \$2.19; each, 21c

"Maine Sugar Corn"—American Beauty Brand; finest quality; 1-lb. 14-c. cans; this sale, \$2.19; each, 21c

Blue Egg Corn—"Blue Bell" Brand—No. 2 cans; this sale, \$2.19; each, 21c

"French Peas"—Pett's Food Extra Fine—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand Sweet Corn—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand Pork and Beans—No. 2 cans; this sale, \$2.19; each, 21c

Tomato Sauce—No. 2 cans; this sale, \$2.19; each, 21c

"Green Mountain" Brand Cranberry—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand Asparagus—No. 2 cans; this sale, \$2.19; each, 21c

"Lily White" Brand White or Green Beans—No. 2 cans; this sale, \$2.19; each, 21c

"Royal Brand" California Royal Anne White Cherries—No. 2 cans; this sale, \$2.19; each, 21c

Green Gages or Egg Plums—No. 2 cans; this sale, \$2.19; each, 21c

"Hawaiian Sliced or Grated Pineapples"—"Jasmine" Brand—No. 2 cans; this sale, \$2.19; each, 21c

"Apples"—"Jasmine" Brand—No. 2 cans; this sale, \$2.19; each, 21c

Japanese Crab Meat—"Uroko" Brand—No. 2 cans; this sale, \$2.19; each, 21c

"Fresh Shrimp"—Wat or dry; No. 1 1/2-c. can; this sale, \$2.19; each, 21c

Tuna Fish—"Lily White" No. 1 1/2-c. can; this sale, \$2.19; each, 21c

MAF—Fifth Floor, 34th St.